

BUDDY MEDIA PACK / 2026

ADVERTISING RATES



Bridgend/RCT

- Front cover - Banner £747 (sole position) £497 (shared position)
- Full page - £467
- Half page - £297
- Quarter page - £167
- Eighth - £79

The Vale & Cardiff

- Front cover - Banner £497 (sole position) £247 (shared position)
- Full page - £297
- Half page - £167
- Quarter page - £89
- Eighth - £55

Our Local Directory

- 35 x 35mm advert - £35
- Placed in both editions for maximum coverage
- Shared on our social media pages

Our professional advert design prices start from just £25.

Prices are per edition and based on a 3-edition booking.

Please enquire if you'd like a single edition cost.

All prices are subject to V.A.T.

Leaflet Delivery Service

For just £597, we can print and deliver a one-sided flyer or postcard to 5,000 homes in the areas of your choice, delivered alongside The Buddy. Other quantities and bespoke distributions are also available — please enquire for tailored pricing.

Contact us today to find out more

☎ 07588847231

✉ enquiries@buddymag.co.uk

ABOUT US – YOUR LOCAL BUDDY

Connecting local communities with the businesses they love — every single month. Established in 2020 and successful ever since, Your Local Buddy has grown into a trusted monthly lifestyle magazine delivered directly into homes across South Wales. We champion local businesses, share inspiring community stories, and offer readers useful tips, guides and seasonal features.

As well as being hand-delivered, our magazine is proudly stocked in local Asda, Tesco, Sainsbury's and Morrisons stores, where it consistently achieves a 100% pick-up rate. This combination of home delivery and high-footfall supermarket visibility ensures every edition reaches a wide, engaged audience across Bridgend, RCT, The Vale and Cardiff.

OUR AUDIENCE

- Households across Bridgend, RCT, The Vale & Cardiff
- Families, homeowners, and professionals
- Readers who value local services, convenience and recommendations
- High-engagement audience with strong trust in community publications

DISTRIBUTION & REACH

Hand-delivered monthly to targeted residential areas
Also stocked in local Asda, Tesco, Sainsbury's and Morrisons stores
Enjoys a 100% pick-up rate in all stocked locations
Readership in excess of 50,000
Digital edition available for readers who prefer online access

WHY ADVERTISE WITH US?

- Affordable rates for high visibility
- Long shelf life — readers keep editions for weeks
- Local trust — our magazine is seen as a reliable community resource
- Beautiful layouts designed to make your business stand out
- Professional advert design support

MAGAZINE CONTENT

Community stories
Home, lifestyle & wellbeing
Seasonal guides
Quarterly Competitions
Business spotlights
What's On

www.buddymag.co.uk

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